

Jointly Present

Welcome to
Singapore 2nd Edible Book Festival
“Golden Promise”
Idiom Edible Book Festival

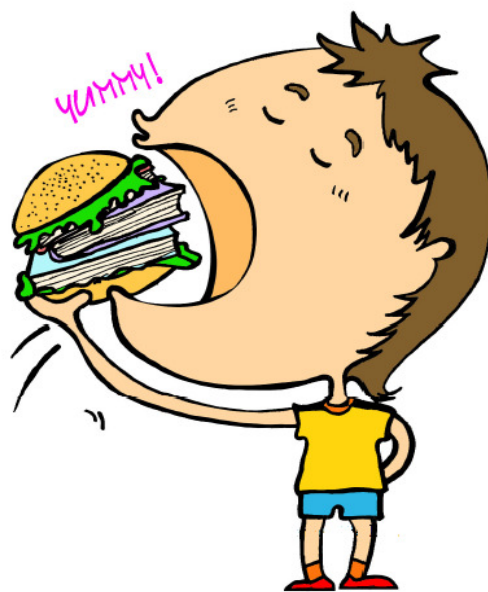
Edible Book Workshop: 19/04/2009 13:00-17:00

Edible Book Festival: 20/04/2009 13:00-16:00

Venue: Ulu Pandan C.C. 2F Multi-purpose Hall

The International Edible Book Festival is a creation of Judith A. Hoffberg and Béatrice Coron. Judith got the idea over a Thanksgiving turkey with book artists in 1999, now has become a very popular annually event held around the world, over 19 countries celebrate this special event in April.

In year 2008, Eduplus Language Group, BreadTalk, and Ulu Pandan Community Club jointly organised the Singapore 1st Edible Book Festival, therefore, Singapore became one of 19 participating country of this international event. This year, Eduplus Language Group would like to invite you to join the Singapore 2nd Edible Book Festival –“Golden Promise”, the Idiom Edible Book Festival.



Method :

1. Theme: Idiom Edible Book.
2. Select a Chinese Idiom as the title of the book. The design of your book should manifest the meaning of the title.
3. Ingredients: glutinous rice and spring roll skin (poh piah skin) as main ingredients, you may add sub-ingredients to present your work.

Participation:

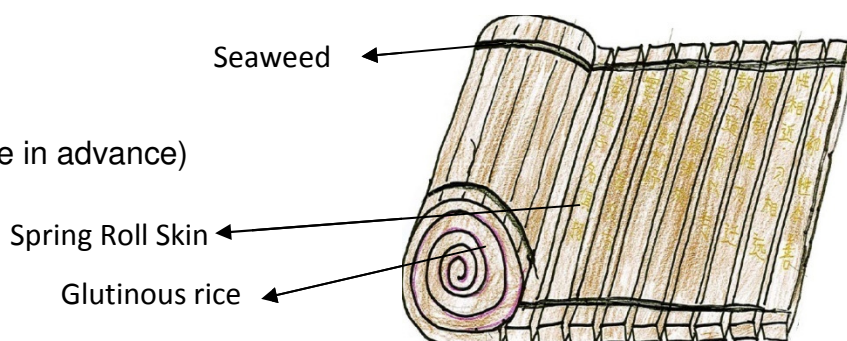
1. Registration Form: the registration forms are available at all Eduplus branches.
2. Art-work Submission: guide your child to design an art-work, the ingredients used must be illustrated in the art-work. Submit the art-work attached with registration form to any of the Eduplus branches.
3. Deadline for submission is **5 April 2009**.

开卷有益

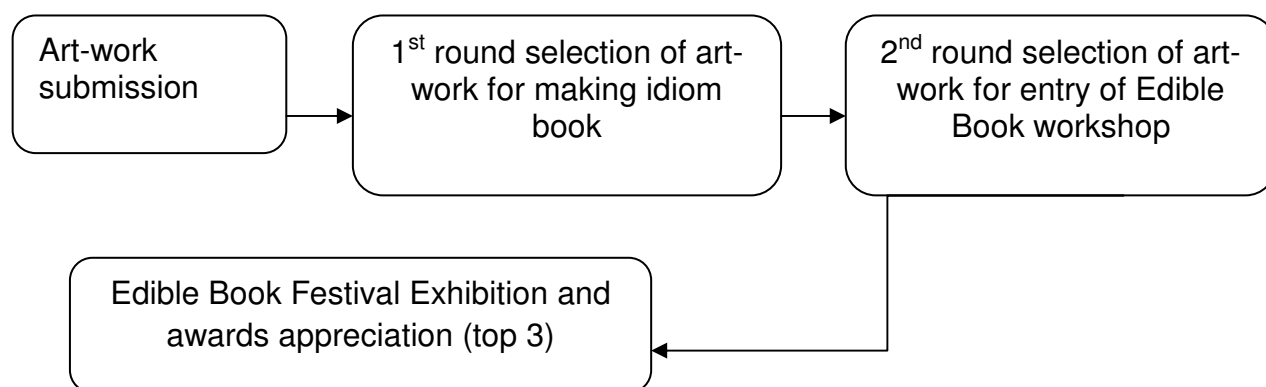
【Picture at right】 is the art-work received in last year event for your reference.

Please indicate:

- (1) Title (idiom) of the work
- (2) Name of the ingredients used
(so that the organiser could prepare in advance)



4. Process:



Presentation

1. Top 60 works will be selected into Idiom book for publishing, and we will select top 30 works among them for entering the Edible Book Workshop, their works will be displayed on Edible Book Festival Exhibition.
2. Hands-on: Organiser will provide ingredients, kitchen stuff and place, participants will be making your own edible book on the spot. You will experience the entire process of edible book making.
3. Top 3 works will receive awards, gifts or bookshop vouchers.
4. All photograph will be uploaded to EG2 website www.eg2.com.sg, and International Edible Book Festival official website <http://www.books2eat.com/Books2eat/albums/albums.html>

1. Submission Deadline: **21 Mar. 2009 (Sat.) – 05 Apr. 2009 (Sun.)**
2. 1st round selection: **07 Apr. 2009 (Tue.) - 11 Apr. 2009 (Sat.)**
3. Announcement of 1st round selection: **12 Apr. 2009 (Sun.)** – top 60 works will be selected into Idiom Book, and top 30 among them will enter semi-finals for edible book workshop.
4. Edible Book Workshop: **19 Apr. 2009 (Sun.) 1:00-5:00pm @ 2F Multi-purpose Hall** – Top 3 will be selected. **【Recently Updated】**
5. Edible Book Festival Exhibition: **20 Apr. 2009 (Mon.) 1:00-4:00pm @ 2F Multi-purpose Hall** **【Recently Updated】**

Contact Person: Sun Qian, Chang Xin, Jia Jia

Hotline : 6459 1059

Signature

19 March 2009 Date of Issue